



### **Ford Sayre Coach Code of Conduct**

As a coach in the Ford Sayre snowsports community, you play a central role in shaping the athlete experience. Your leadership, attitude, and professionalism have a lasting impact on athlete development both on and off the snow. By serving as a coach, you agree to uphold the following principles:

#### **Support and Encouragement**

I will:

- Foster a positive, inclusive environment that prioritizes athlete well-being and long-term growth
- Encourage effort, progress, and enjoyment over perfection or outcomes
- Recognize individual strengths and goals while offering constructive feedback and support

#### **Communication and Collaboration**

I will:

- Communicate clearly and respectfully with athletes, parents, and fellow coaches
- Refrain from engaging in negative commentary about athletes, parents, or the organization
- Share concerns or feedback—whether about individuals or the organization—through appropriate, solution-focused channels

#### **Commitment to the Team and Organization**

I will:

- Arrive prepared and on time for training and events
- Model sportsmanship, accountability, and enthusiasm
- Uphold Ford Sayre’s mission and contribute to a respectful, team-first culture
- Support fellow coaches and staff

#### **Mindfulness of Expectations**

I will:

- Emphasize athlete growth, skill development, and effort over competition results
- Model respect for officials, competitors, and event organizers at all times

By agreeing to this Coach Code of Conduct, I affirm my commitment to fostering a safe, supportive, and athlete-centered environment. I understand that failure to meet these standards may result in a review of my role within the organization.

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